







## GLEICHEN CALL, GLEICHEN, ALBERTA

JOHN BOYD, LL.B.  
Barrister, Solicitor  
and Notary Public  
GLEICHEN, ALBERTA  
(SUCCESSOR TO E. S. COREY)

JOSEPH O'KEEFFE  
BARRISTER,  
SOLICITOR,  
AND  
NOTARY

FIRE AND HAIL INSURANCE

ROOM 3, MASSEY-HARRIS BLOCK  
GLEICHEN, ALTA.

MCFAFFREY & SNIDER  
BARRISTERS, ATTORNEYS  
NOTARIES  
136 A Eighth Ave. East,  
Telephone M2225, Calgary, Alberta  
Branch Office, Cluny Alberta  
(Over Cluny Drug Store) Phone 17  
Every Saturday 9 a.m. to 4:15 p.m.

J. A. VALIQUETTE, LL.B.  
Barrister and Solicitor  
CALGARY OFFICE: Bank of Commerce Building  
GLEICHEN OFFICE: at Gleichen Hotel  
Phone M147  
Friday Afternoons and Saturdays

NOTICE  
Trainer & McGee, Barristers, Cal-  
gary, have opened a branch office at  
Cluny and will be there every Sat-  
urday at the Cluny Hotel.

DR. L. H. WRIGHT  
DENTIST  
GLEICHEN — ALBERTA  
FRIDAY AT STANDARD  
PHONE 40 OFFICE BLDG

FARE  
and THIRD  
RETURN TO  
CALGARY  
SPRING  
STOCK SHOW  
APRIL 6th—11th, 1925  
TICKETS ON SALE  
APRIL 4th to 9th  
RETURN: APRIL 13th, 1925  
FROM ALL STATIONS IN  
ALBERTA  
ASK THE  
CANADIAN  
PACIFIC

HENDERSON & MALLORY  
Owing to the frequency of Farm Fires, this is especially drawn to the very low rates charged for insurance on grain whilst stored in barns or granaries. The result of a year's work is often swept away in an hour, and every farmer should protect himself by carrying a policy with  
HENDERSON & MALLORY  
Threshed Grain in granaries or barns may be written to  
100 Per Cent. of Value.

Dr. William E. Spankie  
EYE, EAR, NOSE AND THROAT SPECIALIST  
Has Received Practice at

711 HERALD BUILDING

For one and a half years I have been absent from practice studying at The Royal London Ophthalmic Hospital (Moorfields Eye Hosp.), London, England, and The Moran Eye Clinic, Paris; The Neumann Eye Clinic (successor to Politzer); The American Eye Clinic, Vienna, and the Hayek Nose and Throat Clinic, Vienna, Austria.

Offer: ER620.

DR. A. W. BOWLES  
M.D., M.C., M.P.S., Alta.  
Physical and Surgeon  
Phone Office 41, Residence 40  
GLEICHEN

GLEICHEN HOSPITAL  
MRS. A. V. COCKS, R.N.  
(Registered in the Provinces of  
Saskatchewan and Alberta.)  
Nurse in Charge

VISITING HOURS:  
2 to 4 P.M. and —7 to 8 P.M.  
P.O. BOX 141  
PHONE 35 — DAY OR NIGHT

MISS E. FRANKTON  
TRAINED MATERNITY  
NURSE  
FOR APPOINTMENT  
Box 70  
Phone 184 Gleichen

NURSE E. BROWN  
Late of Glasgow  
Royal Maternity Hospital C.M.B.  
Hospital Maternity Nursing Home  
Gleichen, Alberta  
Phone M147  
GLEICHEN OFFICE: at Gleichen Hotel  
Phone 14  
Friday Afternoons and Saturdays

T. H. BEACH  
Auctioneer

Sales Conducted any place  
in the Province

FOR TERMS  
Enquire at Gleichen Harness Store  
Office phone 8 Residence phone 2

AUCTION SALE

Favored with instructions  
from  
J. P. RUHL, Owner

I will sell at Public Auction  
under mentioned effects  
—at—

THE GLEICHEN  
LIVERY BARN  
OR

SATURDAY, APRIL 4th  
1 P.M. SHARP

21—HORSES — 21  
2 CARS OF MACHINERY  
FURNITURE, ETC.

M. M. FOREN, Auctioneer

## THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR  
Member of the Canadian Weekly Newspapers Association  
Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderfully Rich Farming  
SUBSCRIPTION, \$2.00 per Year; Foreign Countries \$2.50  
Advertising Rates—Display, 50c per Column Inch first insertion; and 35c  
for each subsequent insertion. Running matter accepted only with  
display rates, and at 15 cents per line, plus 10c per word.  
EXCHANGE MUST BE ADDED TO ALL CHEQUES

GLEICHEN, ALBERTA, WEDNESDAY

### BEAUTIFUL LAWN CONTESTS

Neighboring towns are starting campaigns for the most beautiful lawn in their communities. Now that would not be a bad thing for Gleichen to undertake now that we are to have irrigation. A beginning of beautiful lawns and the maintenance of Gleichen beautiful may begin.

### THE FLYING HENS

Residents over the town who are interested in beautifying their premises report that they are sadly handicapped in their work by the presence of stray fowls. While we are poultry boosters we do not believe in allowing the chickens to trespass on our neighbors. Chickens should not have due respect for the rights of their neighbors. The hen is a great institution but only when under control.

### BILLBOARDS vs. NEWSPAPERS

Here's a good advertisement story which is taken from the Milwaukee Journal: "An editor and a merchant were discussing the virtue of billboard advertising. The merchant contended more people read billboards than the newspaper. After a lengthy debate, the editor said which neither man could gainsay in the men parted. The next week the merchant came tearing down to the newspaper wanting to know why the obituary of his wife's mother was not in the paper, especially after he had seen the copy was taken to the newspaper office. Well, said the editor, "I knew you wanted that obituary read by the people, so I took it out and nailed it on our billboard". Just think it over."

### A BOY'S COMPACT

"Two boys recently van away from their homes. They were plied with gifts in another town and sent back to their parents. When found they carried an agreement they had made before starting out. It pledged them as follows: (1) Once we leave, we stay together; (2) Not to fight; (3) Not to smoke or steal; (4) If disputes arise on any matter take up to settle it; (5) Fifty-fifty on everything; (6) To keep going south and not back; (7) Play the game fair. Not such a bad agreement for two youngsters to make. It I don't doubt best for them that they were forced to return to their homes. Education and a more wise life would help rather than harm them. But if they retain their adventurous spirit along with their ideals of comradeship, fair play, honesty and stick-to-it-veness they should go far on their journey toward success.

### PLANTING SHRUBBERY

In these times when hours of labor have been reduced, people should have more time to make their places more attractive.

One of the easiest ways of beautifying a home is to plant shrubbery around it. Once you get a bed of shrubs well started, they need little attention.

A little spading, trimming and perhaps fertilizing, and these sturdy and independent little bushes take care of themselves and ask no favors from anyone. At their own appointed time, every shrub in a well selected arrangement will burst into a rich mass of bloom.

If correctly chosen, the bank of shrubbery should have some bloomers at every period in its season. It transforms a bare and cold looking dwelling into a cheerful center of radiance and beauty. Every home in this community should be adorned with pretty shrubs.

### AUTOMOBILE OUTPUT

It is truly a world on wheels we live in. Last year new motor vehicles cost the world three and a third billion dollars.

Department of Commerce informs you that during the year there were assimilated 3,300,000 passenger cars and trucks and 200,000 motor cycles. Average price per car was \$1,000, per motor cycle \$200.

Twenty-five years ago the automobile was an experiment. Today there is one to every six persons—or nearly so.

Advertisements may not be read, as the non-advertisers say, but every time we make a mistake in an advertisement, the ink doesn't get dry on the paper before we hear about it. Yes, the advertisements are read. You read them and the other fellow reads them too.

The finest health tonic we have been able to find is hard work and lots of it. Actually we have grown fat on it and unhesitatingly recommend it to all others.

## Gleichen Motor Co.

Authorized Ford and  
McLaughlin Dealers

Now is the time to have your Ford put in shape for spring. We are forwarding to all Ford owners in this district a pamphlet showing our flat rate labor charges.

If you wish any work done you have only to look at the chart and know exactly what it is going to cost. If you do not receive one of these pamphlets call or drop a line and we will be pleased to forward one to you.

We have at the present time some good buys in second hand cars. It will pay you to call and inspect these cars.

NOTICE  
GOVERNMENT LIQUOR CONTROL  
ACT OF ALBERTA  
APPLICATION FOR TRADE  
LICENCE

Public notice is hereby given that the undersigned is applying to the Alberta Liquor Control Board for a license to sell beer by the glass or open bottle for consumption in conformity with the provisions of the Government Liquor Control Act of Alberta and the regulations made thereunder with respect to the following premises:

On the property situated on Lots 21 and 22, Section 12, Township 12, Range 10, in the Province of Alberta.

Dated at Safford, Alberta, this

2nd day of March, A.D. 1925.

FRED J. HANKEL,

Applicant.

**HARDWICK BROS**  
Range, Scale Valley

Owners of all cattle branded:  
I and H, left; I and H, right  
Horse branded right hip  
D II

H. E. BROWN  
District Representative  
SUN LIFE ASSURANCE  
CO. OF CANADA  
Assets \$209,257,313.00

GLEICHEN, ALBERTA.

TOWN OF GLEICHEN  
OFFICE HOURS

9 a.m. to 12:30 p.m. and  
1:30 p.m. to 5:30 p.m. Daily

Council meeting Fourth Friday of each month at 8 p.m.  
The office will be closed as follows: Sunday afternoons, Monday afternoons, and the first fortnight of May each year.

First two legal working days of each month for meter reading and first two days of each month for collection of the first fifteen days of month for collections, one P.M. MACLAIN,  
Secretary Treasurer,

W. R. MCKEE  
DISTRICT  
REPRESENTATIVE FOR  
SINGER  
SEWING  
MACHINE  
COMPANY  
and  
HEINTZMAN  
PIANO  
COMPANY.

It pays to get the best value  
and avoid regrets.

Phone 128 — Gleichen

ROY M. ALLEN  
Licensed Auctioneer  
and Valuator

Will Sell anything You have  
or own

Phone Rural, Milo.  
CLUNY P.O. — ALBERTA

GEO. W. EVANS  
Undertaking  
And Embalming

MOTOR HEARSE

Artificial wreaths always on  
hand. Weather extremes  
will not effect these flowers  
in any way.

GLEICHEN, ALTA.

Keep your eye on the label of this  
paper and jack us up if we have not  
given you proper credit. We are  
making many corrections to our mailing  
list and some mistakes may be made.

## SHOES!

Last year the shoe that was our greatest seller  
the shoe that gave the most comfort and wear, sold for  
\$6.75

This year this same shoe, which has been treated  
to resist ammonia, now sells for

\$4.80

Other Work Shoes from \$3.00 up.

LEATHER IS OUR GAME.

## T. H. BEACH

### THE REX CAFE

#### NEW ADDITION OF ROOMS

#### —MEALS AT ALL HOURS—

CIGARS, — CIGARETTES  
ALL KINDS — OF — TOBACCO  
SOFT DRINKS. — — — ICE CREAM

GLEICHEN, ALBERTA



EVERYONE who has seen the Coach as  
McLaughlin-Buick builds it knows why this Coach has received such sweeping  
praise and approval.

The McLaughlin-Buick Coach is a real closed-car built to McLaughlin-Buick's high closed-car standards. Fisher body. Graceful lines. Two wide doors enable rear seat passengers to enter and leave easier without disturbing people in front seats. DUCO finish. Different colors for each of two Coach models.

Every detail of McLaughlin-Buick power, comfort, dependability and safety is built into the Master Six and Special Six Coach models. Yet the price is lower than you'd expect to pay for open cars of such quality.

### Gleichen Motor Co.

GLEICHEN ALBERTA

Ask about the GMAC Deferred Payment Plan

P-214





Your  
Boy's  
Success

No one starting out  
in life ever expects  
to fail. Youth is always  
hopeful, but hope alone  
cannot bring success.

If your hope is to see your boy a success in the  
world, securing independence and comfort—the vision  
of so many, yet the attainment of so few—adopt a  
regular savings plan for him now, and teach him in  
his tender years the value of saving something out of  
every dollar.

THAT WAY LIES HIS SUCCESS.



Gleichen Branch D. Hutchison, Manager

Clearing Out Auction Sale

M. N. RENNSBERGER'S CLOSING OUT SALE  
LIVESTOCK  
LAMENTS  
FURNITURE ETC.

Half a Mile North and Three West of Arrowood  
South West Quarter Section 1-21-24-4th  
Consolidated School on T. E. Eisenhauer's Farm  
TUESDAY, APRIL 7th, 1925, 10 A. M.  
See these Work Horses and Implements  
before you buy.

TERMS CASH. — LUNCH SERVED.  
C. C. REBBE, Auctioneer. — C. B. SHRIMP, Clerk

2000 FOR HATCHING—Sheep  
Covers. White Leghorn. \$2.00 per  
setting of fifteen. W. H. Goodwin,  
Gleichen.

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COMING EVENTS

April 4—Auction of 21 Horses and  
2 Cars of Machinery at the Gleichen  
Livery Barn.

April 8—Gleichen town Court of  
Record.

April 10—Comedy entertainment  
Arrowood Central School.

April 10—W. W. Bell Auction of  
Household Implements, South East  
of Shouldice.

April 11—W. A. Sale of Flower  
Plants and Vegetable Garden.

April 13—“Old Susan” W. L.  
Drama in the Gleichen Community  
Hall.

June 30 & July 1—Gleichen Stan-  
dards and Carnival.

July 18—24—Chautauqua Entertain-  
ment at Gleichen.

TOWN AND DISTRICT

The many friends of Earl Andrew of  
Gleichen, who have been so seriously ill  
with pneumonia in the Gleichen Hospital,  
will be glad to know he is  
up and around again and hopes to return  
home in a day or so.

The venerable Archdeacon Hayes,  
D. C., took services in St. Andrew's  
church last Sunday evening, and it was  
a most appropriate service. The Rev.  
A. C. Carter of Strathmore, who is  
at St. Andrew's church next Sunday  
evening at 7:30 p.m. It is earnestly  
desired there be a good attendance.  
A hearty welcome is extended to  
everyone to come and hear Mr. Carter.

The play “A Day Sheet of Fumpling  
Crack” which was announced to be  
given at the Arrowood School on Friday,  
April 3rd, will not be put on until  
Friday April 10th. The play is in  
a clever, rural comedy showing how  
the people of the country live and  
sticker. Full of fun and something to  
it. Adults 50c, and school children  
25c.

R. W. Brown is still selling horses  
made up at 10 cents a loaf and  
having on hand a considerable quantity  
of fine horses to be sold. The horses  
are at present at the farm of Mr. and  
Mrs. W. W. Bell, Arrowood.

TERMS CASH. — LUNCH SERVED.  
C. C. REBBE, Auctioneer. — C. B. SHRIMP, Clerk

RETURN LIMIT APRIL 20

SINGLE EARE—  
AND ONE-THIRD RETURN

FROM ALL STATIONS IN  
ALBERTA

Tickets on Sale

APRIL 13th to 18th, 1925

TRAIN ARRIVING EDMONTON

not later than 2 P.M.

STABBACK & BROWN  
“THE STORE OF SATISFACTION” for Men and Boys

Forewarned is Forearmed  
Easter Will Soon be  
Here

And then the Problem of outfitting your  
Boys with New Suits.

In another week or so we will have a New  
Spring shipment of “Prince”

Clothing for Boys—The best we have yet  
Stocked at Prices very Reasonable Consid-  
ering Quality.

NO SHODDY GOODS ALLOWED IN  
OUR STORE

So we would ask you to wait and see our  
Boys Suits before buying elsewhere.

ALSO—

See our Boys Negligee Shirts.—Aberley  
Sweaters—Golf Hos—“Tru-Knit”—Under-  
wear—Spring Caps, Belts “Tred-Rite” Shoes



Keep your shoes clean. Dirt rains  
more shoes than anything else.

STABBACK & BROWN

“THE STORE OF SATISFACTION” for Men and Boys

SHERIFF'S SALE

FRIAY, APRIL 3rd, 1925

PROVINCE OF ALBERTA

By virtue of a Writ of Execution

issued out of the District Court of the

District of Calgary, at the suit of the

Blackfoot Farming Co., Plainfield, and

E. H. Bell, Sheriff, directed to me

as Sheriff of the County of  
Chateau of Earl R. Dene, I have

set and taken into Execution the

following Goods and Chattels, namely:

1 30-60 Case Separators—Doddle Engine,

1 30-60 Case Separators